

IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF WISCONSIN

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CITY OF LA CROSSE,

Plaintiff and Counter Defendant,

v.

FAIRWAY OUTDOOR FUNDING, LLC,  
d/b/a LAMAR ADVERTISING OF LA CROSSE,  
trade name THE LAMAR COMPANIES,

Case No. 20-cv-549-jdp

Defendant, Counter Claimant,  
and Third-Party Plaintiff,

v.

CRAIG THOMPSON and  
WISCONSIN DEPARTMENT OF  
TRANSPORTATION,

Third-Party Defendants.

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JUDGMENT AND PERMANENT INJUNCTION

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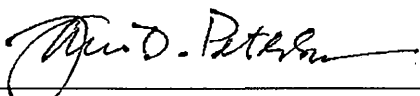
IT IS ORDERED AND ADJUDGED that judgment is entered in favor of plaintiff City of La Crosse against defendant Fairway Outdoor Funding, LLC d/b/a Lamar Advertising of La Crosse, trade name The Lamar Companies ("Lamar"), as follows:

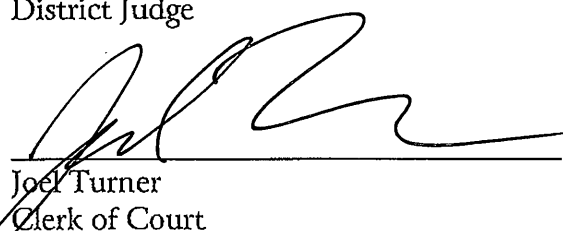
1. The City of La Crosse had the right pursuant to its billboard lease with Lamar to give written notice of non-renewal and has in fact given written notice of non-renewal.
2. The city's December 10, 2019, written notice of non-renewal to Lamar was made more than 60 days prior to the annual renewal date of February 28, 2020.
3. The billboard lease term was properly terminated on February 28, 2020.

4. Lamar is ordered to remove its billboard from the property on which it is situated, 621 3rd Street North, La Crosse, Wisconsin, including all associated structures, equipment, and materials, at its own expense, within 45 days of entry of this judgment, and to restore the surface of the leased premises to its original condition.
5. Lamar is not entitled to any compensation from the city for the non-renewal of the billboard lease, not entitled to any compensation associated with the removal of the billboard and all billboard related structures, equipment, and materials from the property on which the billboard is situated, and not entitled to any compensation associated with the restoration of the surface of the leased premises to its original condition.
6. This case is dismissed without prejudice.
7. Once Lamar has complied with this judgment, either side may move to have the dismissal be made with prejudice.

IT IS FURTHER ORDERED AND ADJUDGED that judgment is entered in favor of counter defendant City of La Crosse dismissing Lamar's counterclaims and in favor of third-party defendants Craig Thompson and Wisconsin Department of Transportation dismissing Lamar's third-party claims.

Approved as to form this 19<sup>TH</sup> day of July, 2022.

  
James D. Peterson  
District Judge

  
Joel Turner  
Clerk of Court

July 19<sup>th</sup>, 2022  
Date